

EDITORIAL

Movement *Nursing Now* in Brazil: paths and perspectives

The goals of the campaign *Nursing Now* are to improve health by strengthening the profile and status of nursing globally, and the empowerment of nurses facilitates this process¹. From this perspective, 2020 received a new meaning as the year of nursing, chosen to direct changes on investments, with the intention of generating global visibility of this profession².

Through this movement, data were collected and synthesized in order to characterize and guide advances, challenges and future perspectives that permeate nursing professionals. This was possible with the aid of the worldwide programming of *Nursing Now* and the publication of the report on nursing around the world, called “*The State of the World’s Nursing 2020 Report*”, in partnership with the World Health Organization and the Internacional Council of Nurses³. The main proposal of this publication will be to boost and direct investments in nursing, through scientific evidence, for future public policy actions aimed at training and preparing these professionals for the best health care practices worldwide³.

Among the data presented, nursing stands out as a workforce in greater numbers worldwide and with increasingly young professionals³. However, there are still incipient opportunities for nurses to obtain space in decision-making regarding health, social and economic policies¹. This leads to thoughts on how the future of the professional class will be, and one wonders: Are the abilities and skills needed being developed? How is it possible to ensure the visibility of nurses in this context?

The *Nursing Now’s Nightingale Challenge* aims to direct investments to young nurses and midwives, enabling them to become more active, creative and leaders in the workforce, improving customer care and putting them at the heart of tackling the health challenges of the 21st century².

In this scenario, leadership emerges as an inherent skill of nurses, and it is considered an important tool for achieving organizational and team objectives; in addition to improving customer service. *Is it necessary, then, as nurses, to lead to change?*

In order to implement the movement *Nursing Now* at a global level, it is essential to value the profession as a transforming practice of care, integralized care and recognition of the central role of nurses in leadership and the development of care strategies and public policies.

Thus, the union of forces from the different fields of health, education, politics, economy and society are necessary to know, acknowledge and encourage nursing practice based on ethics, leadership, scientific knowledge, clinical practice and human education, love care, teamwork and professional autonomy.

Also, in order to achieve what the movement proposes, it is necessary that the construction of knowledge in *Nursing* be based on the bio-psycho-social-spiritual view of the individual and, consequently, on professional rediscovery, through care, science, use of technologies, philosophy and profound changes in the perspectives of leadership.

It is believed that the discussions raised on the subject can contribute to greater visibility of the *Nursing Now* Movement, encourage and awaken present and future nurses, as well as to empower academics, graduate students, nursing technicians in regards to the relevance and impact of *Nursing* for health, social, environmental and spiritual well-being in Brazil and the world!

REFERENCES

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Good Reading!

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